

1. Choose the option that is TRUE:
 - A) Charity is a combination of medium self-interest and high social commitment.
 - B) Business is a combination of medium self-interest and medium social commitment.
 - C) CSR is a combination of high self-interest and high social commitment.
 - D) Philanthropy is a combination of medium self-interest and high social commitment.
2. According to the Pyramid of CSR, “to do what is right” refers to:
 - A) The economic dimension of CSR
 - B) The ethical dimension of CSR
 - C) The legal dimension of CSR
 - D) The philanthropic dimension of CSR
3. In relation to Corporate Social Responsiveness, “to anticipate CSR strategies beyond society demands” refers to a responsiveness strategy of:
 - A) Reaction
 - B) Pro-action
 - C) Defence
 - D) Accommodation
4. When you priorities stakeholders they can be divided into:
 - A) Secondary and primary
 - B) Critic, basic and complementary
 - C) Internal and external
 - D) Latent, expectant, definitive
5. Which management model is based on the Agency Theory?
 - A) Traditional model
 - B) Stakeholders model
 - C) Managerial model
6. In terms of the principles of the stakeholder management framework, “knowing what is important to you and to your stakeholders” is the principle called:
 - A) Materiality
 - B) Completeness
 - C) Responsiveness