

Business English II – Writing paper (45 minutes)

Please observe the time allowed and do not use anything but pen and paper.

Send your scanned paper to jimenezantonio@gmail.com to have it graded.

This paper weighs 20% towards your final mark.

1. An established hotel in the centre of your town needs to increase its business. You are going to write a business plan (250-300 words). Look at these problems and propose solutions:

- No bookings in the low season
- The restaurant gets little custom and what there is only comes from guests at the hotel
- The only parking is five minutes from the hotel
- Very few visitors come from abroad

2. Comment this graph (180-200 words) on art gallery sales.

